

## **PPP and social housing**

Practical experience of using private sector invention and capital to deliver public services.

July 2021

Few doubt that the availability of quality housing has a significant impact on the stability of family functioning, health, education and ultimately the economic prosperity of a country. Yet the situation has been deteriorating in recent years, with housing costs rising sharply, new housing capacity being added at a slow pace, and the 'poverty trade' rampant. The burden of providing social/affordable housing has been placed on the shoulders of municipalities. They face, among other things, a lack of legislative support (in the absence of an Affordable Housing Act), lack of resources (human and/or financial) or experience. Joining forces with the private sector, using its experience and capital, offers an opportunity to overcome these problems. Since experience in this area is limited in the Czech Republic, we will look to Ireland, the UK, France, and our neighbours for inspiration. We will take a closer look at the advantages and limitations of a comprehensive PPP solution.

## **DISCUSSION TOPICS**

- » Present and vision of affordable housing in cities
- » How do we address affordable housing beyond our borders?
- » Why join forces with the private sector?
- » Opportunities and limitations of the current regulatory environment
- » A comprehensive solution the Irish model benefits and limitations

9:30	10 min	<b>Opening</b> Tomáš Janeba, President of the Association for Infrastructure Development David Petr, Director of Business Localization Department, CZECHINVEST			
9:40	10 min	Warm-up question			
Social housing through PPP					
9:50	10 min	Social housing and public-private partnerships Jan Brázda, Partner for Infrastructure in Central and Eastern Europe, PwC			
10:00	15 min	Introducing PPP affordable housing projects in Ireland - EIB perspective Marc Derycke, PPP Expert, European PPP Expert Centre - European Investment Bank			
10:15	15 min	Introducing PPP affordable housing projects in Ireland - a technical advisor's perspective Jack McInerney, Director, BTY			
10:30	15 min	Innovative project structure - CEGELOG military housing in France David Delgado Romero, Director for Central and Eastern Europe, Meridiam			
10:45	60 min	Panel discussion Jan Brázda, Partner for Infrastructure in Central and Eastern Europe, PwC Martin Červinka, Deputy Director, Prague Development Company Martin Kloda, Project Manager, Prague Development Company Lukáš Grůza, Špitálka project manager, Municipality of Brno Michal Janíček, Advocate, Noerr David Petr, Director of Business Localization Department, CZECHINVEST Tomáš Janeba, President ARI – moderator			
11:45	3 min	Conclusion and invitation to further events			



Green, smart, resilient and inclusive cities cycle

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Year-round cycle	The events are part of a year-long series of online discussion panels, informative webinars and thematic roundtables called <b>Green</b> , <b>Smart</b> , <b>Resilient and Inclusive Cities</b> , jointly prepared by the Association for Infrastructure Development and the Union of Towns and Municipalities of the Czech Republic.			
Archive	All information on the topics discussed, videos and presentations from the events can be found at in one place > <u>www.zelena-mesta.cz/akce/</u>			
Participants	100+ live, 2 000+ views, including representatives of:			
	<ul> <li>state administration and the Parliament of the Czech Republic,</li> <li>regions, towns and municipalities,</li> <li>urban infrastructure managers and operators,</li> <li>civil society organisations,</li> <li>educational and research institutions,</li> <li>embassies and foreign chambers of commerce,</li> <li>commercial banks and pension funds,</li> <li>manufacturers and suppliers of sustainable urban solutions,</li> <li>private sector and invited guests.</li> </ul>			
Audience	60 % public sector   40 % private sector			
Languagae	Czech   in case of foreign experts, English with simultaneous interpretation into Czech or Czech subtitles.			
Access	Free access			
Registration	ration Register now, we will inform you in advance: <u>www.zelena-mesta.cz/akce/</u>		/akce/	
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	The Association for Infrastructu for public infrastructure, bringing			

for public infrastructure, bringing together the interests and views of over 50 major contractors and institutions such as design and engineering studios, construction firms, banks and consultants. **ARI promotes clear planning, procurement** and management of transparent contractual relationships in line with international best practice to enable sustainable and efficient long-term development of public infrastructure. Read more at: www.ceskainfrastruktura.cz.

The Union of Towns and Municipalities of the Czech Republic (SMOČR) is a partner for the government and parliamentary political representation. It participates in the preparation and drafting of legislative measures in areas related to the competences of municipalities. The Union promotes the common interests of municipalities and towns of the Czech Republic and creates favourable conditions for their development, strengthens the economic independence of towns and municipalities and informs and educates local government representatives and staff. The activities of the Union are based primarily on the activity of mayors, mayors and councillors who, beyond their duties in their town or municipality, also deal with general problems of local government. For more information see: www.smocr.cz.

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## **GUARANTORS OF TOPICS AND DISCUSSIONS**





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